

# changeis»

BUILT ON CUSTOMER SUCCESS

## STRATEGY & CHANGE MANAGEMENT

At Changeis, we help our clients develop and execute strategies that maximize their chances of success. Utilizing our in-depth industry knowledge and expertise in analytics and strategic planning, we design and execute solutions that are uniquely suited to their needs. Our team of experts brings deep experience in the following areas:

- Strategic Planning
- Coaching and Facilitation
- Capability Development and Training
- Communications Management
- Shared Services
- Balanced Scorecard
- Performance Measurement, Management & Improvement
- Workflow Processes Design
- Branding and Messaging
- Stakeholder Engagement and Management

## INVESTMENT & ACQUISITION MANAGEMENT

We help organizations obtain resources to implement their strategic plans and initiatives. Rigorous data management, analytical tools, and compelling writing form the bedrock of our deliverables, which include:

- Cost, Benefit, Risk, Economic, and Affordability Analyses
- Investment Review Board (IRB) Artifacts
- Acquisition Strategy, Statement of Work, and Evaluation Factors
- Acquisition Strategy Review Board (ASRB) Package
- Support Contracts Review Board (SCRB) Package
- Market Survey Analysis
- Industry Day Planning and Implementation
- Small Business Office Coordination Package
- Support for Contracting Officer's Checklist
- Exhibit 300

## PROGRAM MANAGEMENT OFFICE (PMO) SUPPORT

An organization must ensure that project deliverables move it closer to its strategic and tactical goals. In short, management and effective implementation assist in the facilitation of meeting established goals. These key areas of support include:

- Resource Management
- Risk Management
- Vision & Mission Support
- Performance Management
- Portfolio Development and Management
- Program and Project Management
- Governance

## ENTERPRISE STRATEGIC ALIGNMENT

There are tremendous optimization opportunities within every organization. We help our clients identify and capitalize on them. Our comprehensive tool kit here includes:

- Organizational Diagnostics
- Innovation Roadmap
- Life Cycle Planning and Support
- Visual Analytics & Storytelling
- Supply Chain Management
- Business Intelligence
- Big Data Analytics
- Systems Integration
- Business Process Redesign

## WHAT WE OFFER

### EXPERTISE

Full understanding of topics at hand



### INTEGRITY

Uncompromising commitment and direct communication



### COLLABORATION

Creating win-win solutions for all



## WHO WE ARE

Changeis is a consulting firm that specializes in the areas of strategy and change management; investment analysis and acquisition management; Program Management Office support; and enterprise strategic planning. We collaborate with clients in government agencies, and private organizations to identify opportunities, manage resources, address challenges, and transform their organizations.

## PRIMARY NAICS CODES

- **541611** (Management and General Consulting)
- **611710** (Educational Support Services)
- **541511** (Custom Computer Programming Services)
- **541330** (Engineering Services)
- **541219** (Other Accounting Services)
- **541690** (Other Scientific and Technical Consulting Services)

## CONTRACT VEHICLES

- » SBA 8(a) Certified
- » GSA Professional Services Schedule (PSS) (Contract GS-10F-054BA)
- » FAA's eFAST (MOA Number DTFAWA13A-00026)
- » Economically Disadvantaged Woman-Owned Small Business Certified

## CONTACT INFORMATION

For more information on how Changeis can help you meet your organization's objectives, please contact:

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